Appreciation of the countrified culture in a sport and culture project in the city of São Luiz do Paraitinga – SP.
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Abstract
The research focused on the structuring and implantation of an unified Sport and Culture program, in an interdisciplinary perspective, in order to value the Countrified Culture, concomitant to the appreciation of Sport as an social phenomenon, and therefore cultural, in the city of São Luiz do Paraitinga - SP.

Key words: Culture; Public Policy; Sporting Project.

Introduction
The present study is characterized by the analysis of the city's current public policy, starting from an exploratory method, outlining a documentary and bibliographical research, aiming to make a proposition integrating sport and culture, in a public program, consisted by different projects.

Results and Discussion
The research was not able to be completely concluded, due to the author’s course conclusion; however, the targets for the first semester were achieved. From the sources was possible to diagnose that the sports situation in the city was outdated, having little supply and strong predominance of soccer. In this context, the city’s councilor Edilene Alves Pereira de Oliveira was contacted, for the realization of a bill that included the appreciation of local culture in the municipal educational system, both in History and Physical Education classes, providing a form of interdisciplinary teaching between them. This bill was submitted and approved by the City Council, and it was also forwarded to the Department of Education. The goal is that the law enters into force still in 2015.

Conclusions
After the conclusion of this process, the aim is to apply the proposal in municipal schools, so that the city’s culture is expanded towards the students/residents of the town. We believe that is important to note that the bill is just and alternative public policy to assist in the continuity and appreciation of luizensse’s local culture, joining sport and culture, meeting the already existent popular influence on city actions.

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